

**smart-holder - tri pen pot insert**

**Safe Print Area - 74x81mm**

Keep all important text and graphics within this area.

**Finish Product Size (Insert) - 252x91mm**

this is where your artwork will be trimmed  
keep all important elements 5mm away from this line.

**Bleed area 2mm** - if you have a solid colour bleeding to the edge, extend it to the blue line.

