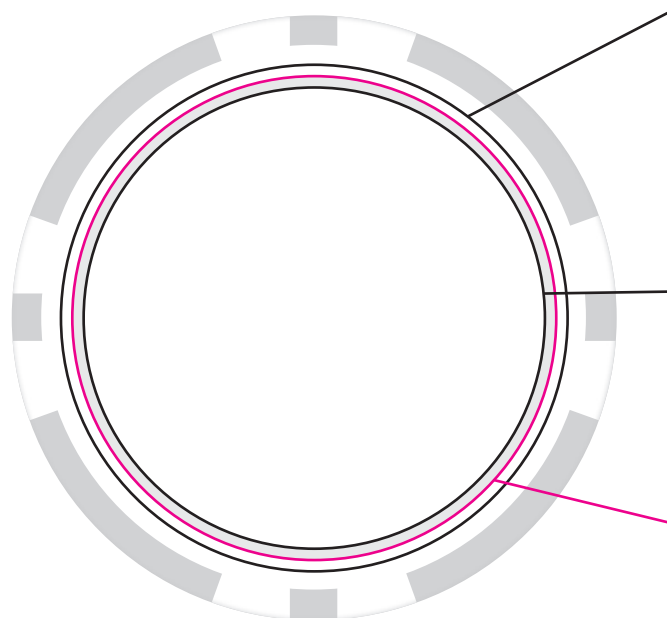


- There is a 32 mm full colour customisable area both sides of the chip.
- The inserts are printed on vinyl, then laminated with a textured laminate, then cut and fitted to both sides of each chip, 100% water proof.
- Please supply all images/artwork in CMYK and at a minimum of 300 DPI.
- File formats accepted in order of preference; PDF, EPS, PSD, AI, TIFF & JPG.

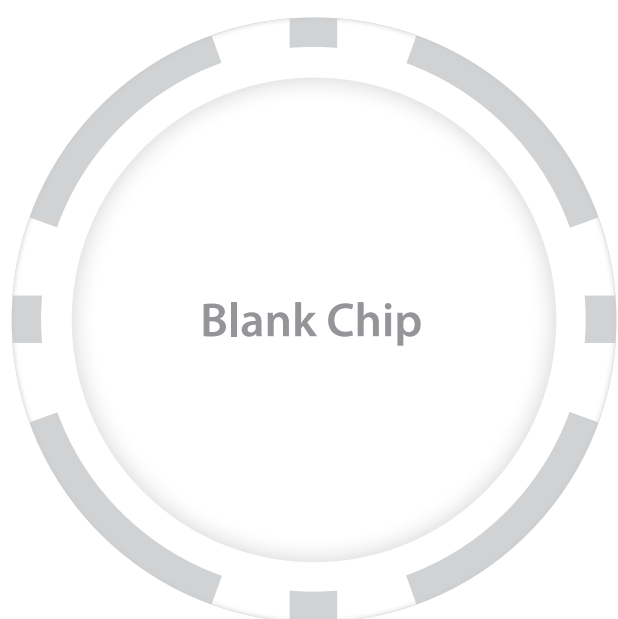
### CHIP (40mm diameter, customisable area 32mm)



**Background Size = 33mm diameter**  
(This will allow for tolerance & bleed, ensure all background images, designs, patterns and any aligned designs fill this.)

**Inner Design Size = 30mm diameter**  
(Any circular or standard text, inner images, logos, shapes, etc do not exceed this space.)

**Cut Path = 32mm diameter**  
(This is the Cut Path.)



Blank Chip