smart-pad - A7

Safe Print Area - 64x95mm - Keep all important text and graphics within this area

Finish Product Size - 74x105mm - this is where your artwork will be trimmed - keep all important elements 5mm away from this line

Bleed area 2mm - if you have a solid colour bleeding to the edge, extend it to the blue line this can also effect the final product size by up to 2mm