

STEP BY STEP GUIDE – SMALL BARS

Create your own band or wrapper in InDesign or Illustrator for our 50/47-gram bars!

Step 1:

Colour Profile Your wrapper will be printed with CMYK colours. Therefore, ensure that the colour profile of your design is set to CMYK. Any images, logos, or photos used in your design must also be in the CMYK colour profile.

Step 2:

The black text on the template indicates where each design element will go.

It shows how the text/images should be placed on the wrapper, whether straight or upside down:

Backside wrapper

small bar 50 gr: This is the back (place text and images upside down).

Side wrapper small

bar 50 gr: This is the side of the bar (if you remove the text 'Tony's Choclonely' and place your own text, ensure it is upside down for readability).

Adhesive edge: This is the glue area, **do not place text or images here and leave this space white.** This is where the glue will be applied to seal your wrapper.



Top wrapper small

bar 50 gr: This is the top of the bar. **You can add text and images here** and they will appear on the front of the bar

Step 3:

Let the background of your design run all the way to the edge, matching the area **including the bleed, beyond the red line**. You can remove the text 'Tony's Choclonely' on the side if you want.

Keep text and images 2 mm away from the fold lines everywhere. There is always a bit of variation in the height of the chocolate, and therefore, how the wrapper is applied to the bar. We don't want your text or images to end up partially over a fold line!

Text Outlines: Make sure all text is converted to outlines and that images are placed correctly. To outline text, select the text and go to Text > Create Outlines or press Command/Shift/O.

Step 4:

Export your file as a PDF/X-4:2010 and set compatibility to Acrobat 7 (PDF 1.6).

Step 5:

Double-check your PDF wrapper file against the following points:

- Have you converted the text to outlines? You can no longer select and edit the text if it's converted.
- If you can still select and edit the text, it hasn't been converted to outlines.
- Export your file as a PDF/X-4:2010 and set compatibility to Acrobat 7 (PDF 1.6).
- The PDF wrapper file should contain only one page. If you have 10 different designs, there will be 10 separate PDF wrapper files.
- Only your design and the glue area should be visible in the PDF wrapper file. You should not see cut lines or any other text that shouldn't be there.
- The total PDF wrapper file size is 115 x 115 mm.
- The PDF wrapper file should not contain white borders, crop marks, registration marks, etc.

Step 6:

Checking Time! In the 'Marks and Bleed' tab, under 'Marks', make sure all boxes are unchecked. In the 'Bleed' section, select 'Use Document Bleed Settings'. The settings will change to 5 mm, which is correct.

That's it! All done, nothing more to worry about.

Example of final artwork:

This is an example of what your PDF artwork should look like:

