



Customer  
**NAME**

Color

|                      |                      |
|----------------------|----------------------|
| <input type="text"/> | <input type="text"/> |
| <input type="text"/> | <input type="text"/> |
| <input type="text"/> | <input type="text"/> |

**16oz**  
Double / Ripple Wall Cup

Designer / Date



**Die Cut**

This is the designated point at which the die cutters will cut the press sheet.



**Bleed**

Due to cut tolerances, it is necessary to have a bleed to account for movement when cutting.

The graphics and background color must extend out to this point.



**Live Copy Area**

This is a print safe area for the placement of graphics and copy.

The vendor should take registration and cut tolerance into consideration when calling out this area.

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 **Folds**  
 **No Printing Area**