Standard Ad-Loop®

Product Dimension(mm): 180x8
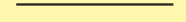
Minimum Print Restrictions

Line thickness (0.3mm)

Reversed Line (0.3mm)

Text (6pt-Bold) — **AEIOU**

Reversed Text (10pt-Bold) — **AEIOU**

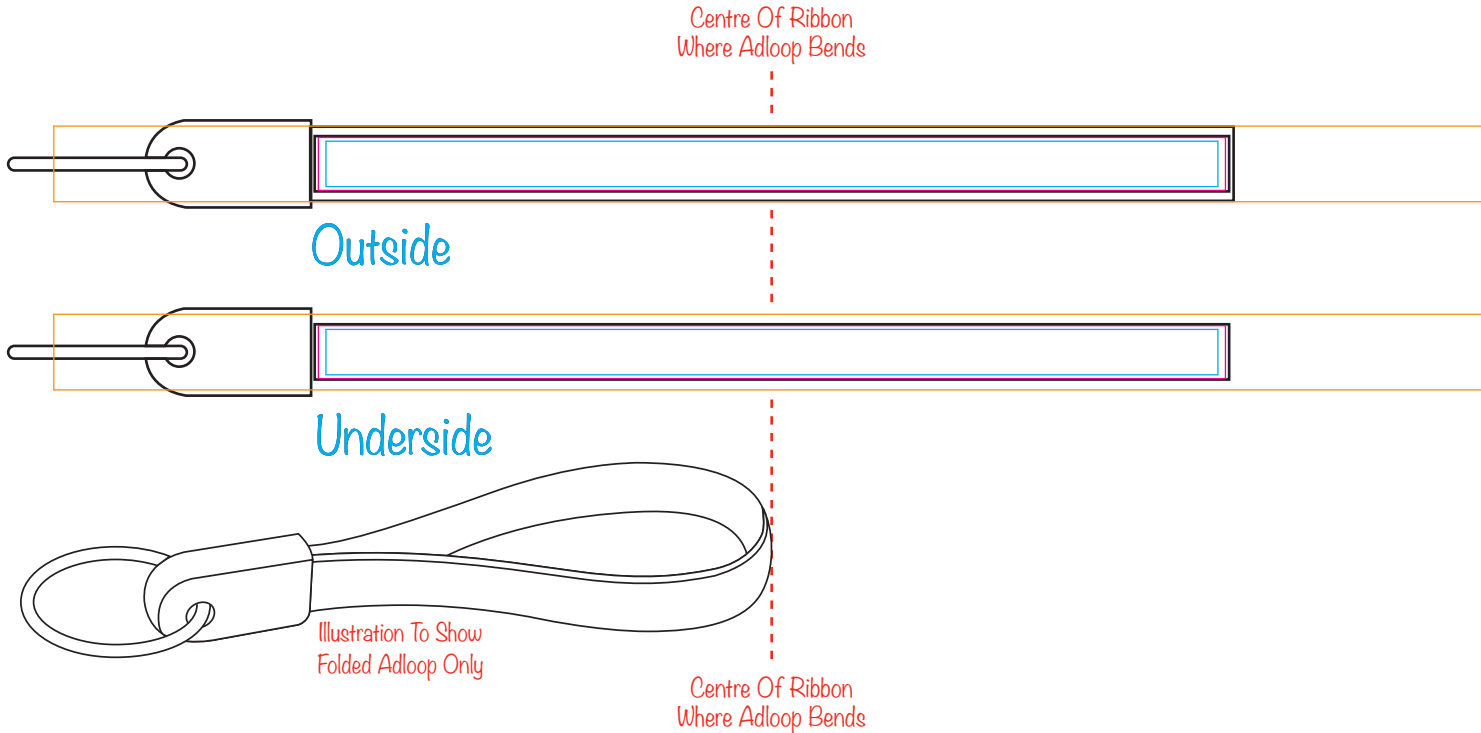Any lines or text below these restrictions will result in a loss of detail when printed

Actual Artwork Size(s):

Outside = - - - - - - - - -

Underside = - - - - - - - - -

Please read carefully:

N/A

Centre Of Ribbon
Where Adloop Bends

Outside

Underside

Illustration To Show
Folded Adloop Only

Centre Of Ribbon
Where Adloop Bends

Available Print Area(s):

— Bleed Boundary = 190x10mm

— Max Print Area = 120x7mm

— Text limit = 118x6mm

Notes For Template User:

• Only Black/Dark Print Is Achievable On The Yellow/Orange Ribbons, Pantone Matched Print On The White Ribbon Only

• If Printing To Both Outside And Underside Of The Loop, The Underside Colour Must Be Clear

• Only 1 Colour Print Is Available On The Underside Of The Loop