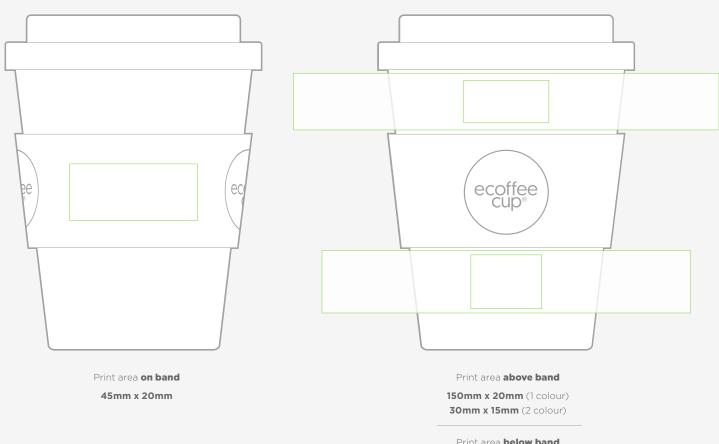
## ecoffee cup®

## Branding template guide

1207



100 billion single-use cups go to landfill each year.

Ecoffee Cup® is a new generation of takeaway cup. Environmentally responsible. Reusable.

Made with fibre from the world's fastest growing, most sustainable crop - bamboo.

No excuse for single use.

Ecoffee Cup® is BPA and phthalate free. Naturally sterile, with no plastic after taste.

Fully dishwasher safe, including sleeve and non-drip lid made from high-grade, food-grade silicone.

Light. Bright. And individually stylish. With over 70 designs; there is an **Ecoffee Cup®** for everyone.

Have fun. Do good.

Print area below band

130mm x 22mm (1 colour)

**25mm x 20mm** (2 colour)