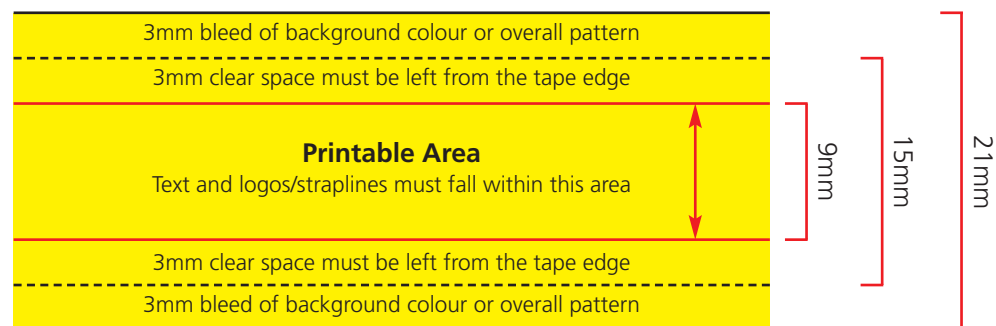


Lanyard artwork layout guide

Artwork

All artwork must be supplied at a minimum of 300dpi resolution at the finished size.
Artwork can be accepted in tiff, jpeg, PDF or eps vector (with fonts in outline) file formats.

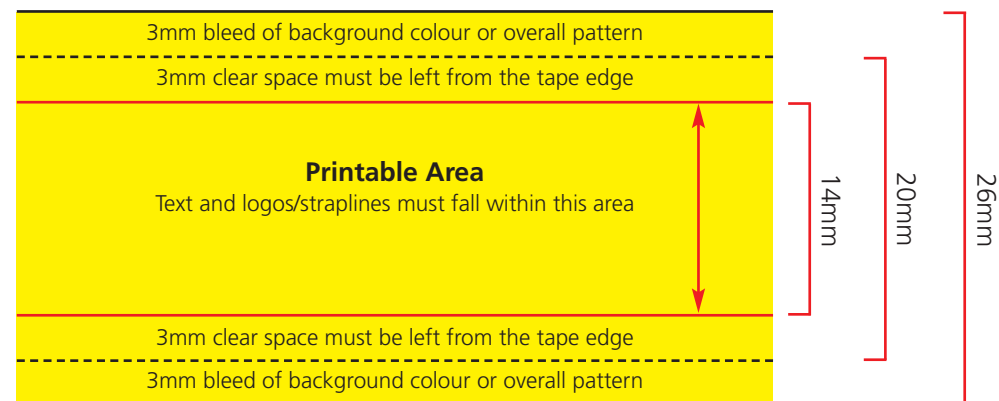
15mm tape (Diagram shown at 200%)



Printable area: This area is **3mm** inside the top and bottom edge of the tape, giving a printable area of **9mm** high. Logos and text must fall within this area to ensure no clipping occurs.

Bleed area: Artwork must be supplied with **3mm** bleed top and bottom. If a background colour or pattern is required, it must fill this total area – giving a total height of **21mm**.

20mm tape (Diagram shown at 200%)



Printable area: This area is 3mm inside the top and bottom edge of the tape, giving a printable area of **14mm** high. Logos and text must fall within this area to ensure no clipping occurs.

Bleed area: Artwork must be supplied with **3mm** bleed top and bottom. If a background colour or pattern is required, it must fill this total area – giving a total height of **26mm**.